AseanExpats.Asia

EXPLORE MORE. CONNECT DEEPER. BELONG ANYWHERE.

CAMBODIA FIRST. SOUTHEAST ASIA, TOGETHER.



Be part of the local conversation.

Founding advertising media kit

Useful stories. Genuine opportunities. Clear commercial placements.
A practical guide to packages, publishing and proof of delivery.

OCTOBER 2026 | PRICES IN USD

AseanExpats.Asia
EXPLORE MORE. CONNECT DEEPER. BELONG ANYWHERE.

01 / BRAND & AUDIENCE

Local relevance comes first.

A platform for expats, locals and businesses building everyday connections in Southeast Asia. Cambodia is our launch focus.





Who your message should help

Reader	Useful commercial content
Preparing to move	Practical services, accommodation and arrival support.
New and established residents	Relevant local businesses, everyday services and opportunities.
Locals and employers	Genuine roles, useful expertise and community connections.

A founding opportunity, with honest expectations

Verified audience totals, social follower figures and campaign case studies have not yet been published. Ask for current measured data before booking. We do not promise impressions, clicks, applications, leads, sales or search rankings.

Cambodia leads the launch. Starter content across the other ASEAN countries does not establish a mature commercial audience in those markets. Country and account availability must be confirmed.

AseanExpats.Asia
EXPLORE MORE. CONNECT DEEPER. BELONG ANYWHERE.

02 / RATE CARD

Choose the right format.

Founding launch rates for approved Cambodia campaigns. All figures are package totals in USD; social pricing is per selected platform.

Format	Quantity and package total	Best suited to
Supplied sponsored article	1: $75 | 2: $140 3: $200 | 5: $300	Explaining a service or sharing useful supplied expertise.
Job listing	1: $15 | 5: $60 10: $110 | 25: $200	Recruiting for clearly defined, genuine roles.
Promoted post	1: $25 | 2: $40 | 5: $100 10: $200 | 25: $500	A concise message with a clear destination link.
Social posting / platform	1: $20 | 5: $90 10: $160 | 25: $350	Publishing supplied, approved assets on an agreed account.

Understand the price before you choose

Articles: five articles cost $60 each. More than five: custom quote.
Jobs: ten listings are $110 ($11 per role). More than 25: custom quote.
Promoted posts: the listed multi-post options are a flat $20 per post. Larger listed quantities do not unlock deeper discounts.
Social: 25 posts cost $14 each on one platform. Larger quantities require a quote.

Live website prices take precedence for new enquiries. Final scope, taxes, payment arrangements and cancellation/refund terms are agreed before acceptance. Future rates may change; accepted bookings retain their agreed price and scope.

AseanExpats.Asia
EXPLORE MORE. CONNECT DEEPER. BELONG ANYWHERE.

03 / WEBSITE PLACEMENTS

Know what appears, and where.

Standard website packages do not guarantee homepage, newsletter or social inclusion. Additional distribution must be agreed separately.

Package	Placement & included work	Timing
Sponsored article	Own URL; card in /stories and relevant country filter. Supplied ready-to-publish copy, one cover image, one destination link, Sponsored label and one revision round.	Publication dates and retention/review period agreed in writing. No permanent-publication promise.
Job listing	Own role page and /jobs listing, filterable by country. One genuine role per credit; supplied-copy review and one correction round.	14 days per approved role from publication. Unused credits expire six calendar months after acceptance.
Promoted post	Own URL; card in /stories and country filter. One supplied short post, cover image and CTA link; sponsorship label and one correction round.	7 days per post from publication. Posts cease active display at expiry. Staggered dates by agreement.

Approval protects the reader and the advertiser

Paid content is clearly labelled. Paid links are tagged sponsored/nofollow. Payment does not purchase independent editorial endorsement. Claims need supporting evidence and supplied assets need publication rights.

Recruitment must identify the employer, role location, salary/range and application deadline. Misleading, fee-charging recruitment, impersonation, MLM and trafficking-risk listings are rejected. Every role needs separate approval.

AseanExpats.Asia
EXPLORE MORE. CONNECT DEEPER. BELONG ANYWHERE.

04 / SOCIAL & CREATIVE

One platform. One agreed account.

Social packages cover supplied, approved content. Exact platform, authorised handle, dates and removal expectations must be agreed before booking.

Platforms available for discussion	Account requirement
Facebook / Instagram / TikTok / YouTube	Record the exact account or channel and confirm publishing authority.
LinkedIn / Telegram / WhatsApp / X	Confirm format suitability, account availability and the intended audience.

What a platform placement means

A placement is one approved post on one nominated account on one selected platform. Formatting, one approval round and manual scheduling are included. Account ownership or publishing authorisation must be checked. Listing a platform here does not claim an established account or follower base.

Example: five posts on Facebook plus five on Instagram = 10 platform placements. At $90 per five-post platform package, the total is $180 before any agreed taxes or extras.

Supply before scheduling	Separately quoted
Final copy/caption; landscape cover image for website use (1600 x 900 preferred); suitable platform assets; alt text; one destination link; evidence for claims and usage rights.	Writing or substantial rewriting, photography, design, translation, filming/video editing, paid boosts, community management and additional distribution.

Do not send passwords, card details or identity documents through enquiry forms. Third-party platform moderation and availability can affect continued access.

AseanExpats.Asia
EXPLORE MORE. CONNECT DEEPER. BELONG ANYWHERE.

05 / BOOKING & DELIVERY

A request is not a booking.

Agree the details first. Approve the content. Receive a record of what was actually delivered.

Stage	What happens	What you receive
01 / Enquire	Choose a package, quantity, country and any social platform/handle. Submit your requirements.	Request receipt and the requested package scope. No payment taken or publication triggered.
02 / Confirm	Agree final total, placement, dates, retention, assets, payment/taxes and cancellation/refund terms.	Written booking confirmation recording the agreed commercial scope.
03 / Approve	Supply final assets. Suitability checks and the agreed correction/approval round take place.	Agreed publishing schedule. Each role or placement remains subject to approval.
04 / Deliver	Approved placements are published and recorded. Multi-placement progress is tracked.	Delivery update: live URL, publication time, expiry or agreed retention, and screenshot/proof link where available.

Proof of placement is not proof of performance

Delivery counts describe recorded placements. They do not establish verified reach or sales. Optional usage counts include consenting visitors only and do not establish unique audience size. Ask which measurements are available before agreeing a reporting requirement.

Before accepting: check the exact account/URL, number of placements, publication window, expiry, revision limit, approval responsibility, final amount, payment timing and cancellation/refund terms.

06 / NEXT STEPS

Bring a useful message.

Tell us who you need to help, what you want to publish and when. We will review suitability and confirm what can be delivered.



Your enquiry checklist	Contact
Business and contact name; website; selected package and quantity; Cambodia/country focus; preferred dates; supplied assets; exact social platform and handle if relevant.	Advertising & partnerships manager@aseanexpats.asia General enquiries contact@aseanexpats.asia Website support admin@aseanexpats.asia

Explore packages and send an enquiry →

Booking terms | Advertising Policy | Privacy Policy

Edition: 20 October 2026. This brochure is a launch guide, not a booking contract. Your accepted written booking records the final agreed scope. Live package availability and rates should be checked before submitting an enquiry.

Photography: Cambodia / Angkor Wat - Vicky T.; Vietnam / Ha Long Bay - Marina Lobato. Unsplash License. Brand logo supplied by ASEANEXPATS.ASIA.